

This policy applies to all internet users visiting the Nortera Foods Inc. website (hereinafter “Nortera”).

This policy complements the Privacy Policy where cookies and similar technologies are involved (pixels, tags or beacons, collectively “cookies”).

1. What are cookies?

Cookies are small text files that are stored on your computer or mobile device. They contain information about the browser you are using and the pages that you have visited.

Cookies do not cause any damage to terminals, but they make it easier to retrieve preferences, autofill certain fields and tailor service content on visited websites. The data they collect is used to improve website ergonomics and services, taking your interests into account.

2. What types of cookies do we use and how do we use them?

Information collected by way of cookies makes it possible for us to analyze how our website is used and enhance user experience. We only retain cookies for the time necessary to meet the relevant objectives set out in this Cookie Policy, in particular for marketing and statistical purposes. In any event, their retention period will not exceed thirteen (13) months.

Generally, we use first- and third-party cookies along with persistent cookies. The cookies that we use are called “first-party cookies” and those used by our partners and third-party service providers are called “third-party cookies.”

Session cookies are temporary cookies that remain on your device until you close your browser. Many session cookies are essential to the proper functioning of our website, as they generally make it possible for you to browse our website and use our features.

Persistent cookies remain on your device after you close your browser or until you manually delete them. For the former, the lifetime of the cookie depends on its duration or the “lifetime” of that cookie and your browser settings. Persistent cookies help us to recognize you as an existing user of our website. They make it easier and more convenient for you to return to our website and interact with our services without having to log in again. Persistent cookies also help us to recognize you when you consult a resource on our website through another website or application, such as an advertisement, and help us record information on your browsing habits during the lifetime of the persistent cookie.

3. What are cookies used for?

Most websites use cookies. They perform a variety of functions and have different uses.

To manage cookies on our website, you may **Enable** or **Disable** the **Statistical** or **Advertising** cookies at any time using the buttons below. Your choices remain valid for a maximum of [●] days. Note that your cookie settings are associated with the browser and device you are using. Should you use another device or browser on your next visit, the banner asking you to manage your cookies will reappear.

4. What types of cookies do we use?

Functional cookies (mandatory)



These cookies are essential to ensure the proper functioning of the Nortera website. This is why you cannot delete them.

We use them in particular to:

- retain your choices regarding given consent
- optimize your user experience

List of functional cookies we use

Name of cookie	Use	Retention time on your device
No functional cookies are used on the website.		

Preference cookies



These cookies memorize information that changes the behaviour or appearance of our website.

For example, we use them to determine your preferred language.

List of preference cookies we use

Name of cookie	Use	Retention time on your device
i18n_redirected	Determines your language preference and displays that language when you enter the website.	1 year

Statistical cookies



These cookies track the use and performance of our websites, compile usage statistics and determine the volume of visits to and use of the various components of our websites (sections visited, content viewed, clickstream).

We use them to:

- enhance the relevance and website ergonomics of our services in order to better meet your needs
- determine the number of times you have visited our website
- collect and analyze statistical and behavioural data about how you use our website for optimization purposes
- enable you to share content on your social media accounts

List of statistical cookies we use

Name of cookie	Use	Retention time on your device
_ga	Generates statistical data about how you use our website.	2 years
ga#	Calculates the number of times you have visited our website and saves the dates of the first and last visit.	2 years

Advertising cookies

With your consent, third-party companies store cookies to identify your areas of interest. These cookies make it possible for us to tailor our advertising messages to your interests, based on the last sections of our website that you visited.

We use these cookies in particular to:

- adapt the content displayed in the advertising spaces that we rent from third parties that appear on your device, based on
 - the browsing history of your device on our website
 - the personal information that you have provided
 - your location
- offer you personalized advice or offers tailored to your point of origin, for example, if you came from a partner website
- adapt our advertising spaces to the display characteristics of your device, such as language used, display resolution and operating system
- adapt the content displayed in our advertising spaces that appear on your device based on your device's browsing history on our website
- adapt the content displayed in our advertising spaces that appear on your device based on your location data

List of advertising cookies we use

Name of cookie	Use	Retention time on your device
ads/ga-audiences	Used by Google AdWords to re-engage website visitors who are likely to become customers based on their online behaviour across various websites.	Session

Social media cookies: The website integrates features of third-party websites, including certain social media platforms. These features may be accompanied by scripts or other features that read and at times place cookies from such social media platforms onto your device. These cookies can be used to personalize advertising messages. Although we do not have access to these cookies nor any control over these social media platforms, which perform their own processing, we believe it necessary to mention them so that you are clearly and fully informed that their use may, where appropriate, require your consent.

Facebook: The following Facebook features may be integrated into our websites and may read or place Facebook cookies:

- Log in to Facebook—makes it possible for a user to log in to their Facebook account and interact with our website through that account
- Share on Facebook—makes it possible for the user to share content on Facebook with others

<https://www.facebook.com/about/privacy> to read Facebook’s Privacy Policy

<https://www.facebook.com/privacy/policies/cookies> for information on Facebook’s cookies

LinkedIn: The following LinkedIn features may be integrated into our website and may read or place LinkedIn cookies:

- Connect to LinkedIn—makes it possible for a user to connect to their LinkedIn account and interact with our website through that account
- Share on LinkedIn—makes it possible for the user to share content on LinkedIn with others
 - <https://www.linkedin.com/legal/privacy-policy?> to read LinkedIn’s Privacy Policy
 - <https://www.linkedin.com/legal/cookie-policy?> for information on LinkedIn cookies

YouTube: The following YouTube features may be integrated into our website and may read or place YouTube cookies:

- Log in to YouTube—makes it possible for a user to log in to their YouTube account and interact with our website through that account
- Share on YouTube—makes it possible for the user to share content on YouTube with others

<https://policies.google.com/privacy?hl=en> to read YouTube’s Privacy Policy

<https://policies.google.com/technologies?hl=en> for information on YouTube cookies

How to manage your cookie preferences in your browser

You may **delete or disable cookies at any time from your browser.**

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en&sjid=18128103672356083276-NA>

To manage cookies in a particular browser, visit the following pages:

- Delete and manage cookies in **Internet Explorer**; <https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- Managing cookies and website data in **Safari on Mac**; <https://support.apple.com/en-ca/guide/safari/sfri11471/mac>
- Turn cookies on or off in **Chrome** ; <https://support.google.com/accounts/answer/61416?hl=en&sjid=18128103672356083276-NA>
- Enable and disable cookies in **Firefox**; <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- How to clear browser cache, history and cookies in **Opera**; <https://help.opera.com/en/latest/web-preferences/#cookies>

You can also generally manage cookie storage by changing the settings on your smartphone:

- Clear the history, cache, and cookies from Safari on your **iPhone, iPad, or iPod touch**; <https://support.apple.com/en-ca/HT201265>
- Delete your history and activity on **Android**; <https://support.google.com/chrome/topic/3434352>

If you have any questions or require further information regarding this Cookie Policy, please write to: privacy@norterafoods.com

[Update my preferences](#)